

# Passionate about Palletising

***This was the theme for the most recent two day popular “Open Door” event held in December at Alvey in Oudenaarde and what a great success it was!***



Roald Dahl’s magical vision in the perennial story Charley and the Chocolate factory leaves an indelible mark on our psyches, so when the opportunity of an “Open Door” factory visit comes up at the leading industrial automation plant Alvey in Oudenaarde there’s never any shortage of interested visitors.

Transforming the main reception hall into a chic café terrace and temporary trade fair, the event was deftly organised and hosted by Alvey’s enigmatic sales director Guido Vermeiren with the charming hostess Isabelle Demeulemeester at the ready with coffee, refreshments and a welcome smile to the plenitude of visitors who took the opportunity to come and have a look behind the scenes at this fascinating factory.



Guests, including industry insiders and those not directly involved in the industrial automation sector were treated to an in-depth “behind-the-scenes” look at one of the leading companies in the palletising sector.

Alvey personnel, exhibitors and guests alike, mingled and networked at each of the four seminars enjoying the relaxed atmosphere and interchange of ideas and information.

Maarten Van Leeuwen (CEO) offered guests an enthusiastic introduction to the Alvey Group, before giving the spotlight to Guido Vermeiren who briefed the guests on what to expect during their guided tour.

Highlights of the event included eye catching exhibitor stands and interactive displays from Siemens, ABB, Certis, Phoenix Contact, SEW, Sick, Ambaflex, Axelent, Festo and Mettler Toledo along with a live demonstration of various full size palletising solutions, including the Nutricia Zoetermeer PL 8300 with robotized infeed layer formation table, a Durand PL 8000 with two complete sections and the Haagen Dazs PL 8000 comprising of four fully operational sections.



The tour included visits to the inbound subcontracted pieces and parts department, the engineering department and server room before the impressive live demonstration of the palletizing systems in the assembly and testing hall.



After the tour, guests were invited to join the Alvey team for refreshments and a bite to eat and discuss their tour with Alvey specialists, where Maarten Van Leeuwen was on hand to offer some high level hospitality making sure everyone left with a special memory of their visit.

Many thanks to our partners and all the guests who made the event such a great success. We hope to see you all again next year.